



RAKESH

Senior UI/UX Designer & Developer

I am a multi-disciplinary designer focused on **UX/UI Design & HTML/CSS/Sass**. I have 14-years of experience in UI/UX Design & Front-end Development. A former UI/UX Designer at **Yahoo! India**, Now I share my time between User-centered Websites & Mobile application design and development at **Danat FZ LLC** as the **Senior UI/UX Designer & Developer** in Dubai UAE.

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Objective

A highly innovative, passionate and multi-disciplinary UI/UX Designer with high proficiencies in Sketching, Wire-framing, Prototyping, Visual UI design, UX design, UX research, Usability testing, User-centered design principles and methodologies, Product Design and Development. My skill-set that spans various disciplines from hands-on UI/UX design to front-end development (HTML/CSS/JavaScript). Strong track record of designing web, mobile apps and developing projects with extraordinary life spans with highly effective written and spoken communication with exceptional problem-solving skills. Over 14 years of experience in understanding and developing products from concept ideas into production with success in a competitive landscape.

Experience

Senior UI/UX Designer & Developer

Danat FZ LLC (Owned by Argaam.com) - Dubai, UAE.

May 2010 - Present

Argaam.com is the Arab world's leading financial intelligence provider, offering a wide base of regional audience a rich real-time business and financial news, reports and feeds on GCC financial markets, with a focus on Saudi Arabia.

- Leading UI/UX and designing projects from concept to production.
- Utilizing a systematic UI/UX Design process that ensures a high-level of success for each project delivered.
- Working with and communicating with Product owners, project coordinators/ business analyst, gathering clear business requirements and delivering designs on time.
- Researching and Analyzing the competitors.

Skills

Photoshop	●●●●●
Adobe XD	●●●●●
Sketch	●●●●●
Illustrator	●●●●●
Invision Studio	●●●●●
Principle	●●●●●
Zeplin	●●●●●
XHTML/HTML5	●●●●●
CSS/CSS3	●●●●●
SCSS/Sass	●●●●●
GWD	●●●●●
Bootstrap	●●●●●
Semantic UI	●●●●●
Javascript	●●●●●
Agile/Scum	●●●●●
Invision App	●●●●●
Axure RP	●●●●●
Wordpress	●●●●●
Adobe Premiere	●●●●●

Capabilities

- Sketching & Wireframing
- Rapid Prototyping
- User Interface Design
- User Experience Design
- User Research
- Usability Testing
- Front-end Development
- Video Editing

- Generating wireframes, interactive prototypes and hi-fidelity visual UI design mockups (XD, Sketch).
- Conducting interviews and stakeholder reviews and presentations.
- Converting Designs to HTML/CSS/Sass Comprehensively review the Applications compatible with all browsers.
- Working hands-on with .Net and PHP development team daily, assisting with HTML/CSS/Sass to ensure accurate design implementation.
- Working within an agile software development process, teaching and instructing scrum teams how to work more efficiently with UI/UX teams.
- Comprehensively review the GUI of applications and highlight the possibility of improvement in terms of User interaction and User experience for web and Mobile Applications.
- Worked with front-end developers and QA to ensure successful implementation of all designs.
- Research for new ideas and implementing them on suitable projects.
- Have successfully rewritten HTML/CSS and implemented Sass/SCSS for multiple projects.

UI/UX Designer

Yahoo - Bangalore, INDIA.

Aug 2008 - Apr 2010

- Assisted the creative director by helping to manage the creatives of Yahoo! local.
- Created several website designs for small and large business groups.
- Managed the creatives and marketing campaigns of the landing page of the in.yahoo.com.
- Successfully Redesigned the Yahoo! local Business website.
- Created different types of static and animated banners for different campaigns.
- Worked closely with the front-end developers for delivering assets and design specifications and ensure accurate design implementation.

Web Designer & Front-end Developer

Toadfly Technologies - Bangalore, INDIA.

Mar 2007 - Jun 2008

- Worked closely with international clients (Texas) and planned UI/UX from project sketching and designed the User interface from concept to production. I was able to deliver several websites and web application designs here.
- I was responsible for creating brand identity (logo), new color scheme and a completely UI/UX design for the web interface throughout.
- Working hands-on with .Net developers on a daily basis, assisting with HTML/CSS to ensure accurate design implementation.

Awwards

CSS Reel Winner

HTML Winner

CSS Fox Winner

Nominations

CSS Design Awards

CSS Winner

CSS Mania

CSS Awards

Education

Diploma In Multimedia

Routers Intermedia Pvt. Ltd.

2003 - 2005

Plus Two

Board of Kerala

2001 - 2003

SSLC

Board of Kerala

2000 - 2001

Personal

Born In

01/04/1987

Marital Status

Married

Driving License

Yes

Languages

English

Malayalam

Tamil

Hindi

Interested In

Vlogging

Travelling

Photography

Web Designer

Fomax Technologies - Bangalore, INDIA.

Feb 2005 - Feb 2007

- Working with and communicating with clients, gathering clear work requirements and delivering website designs on time.
- Planning and implementing ideas to the mockups.
- Worked on several multimedia presentations for different industries in bangalore, india.
- Have successfully created the brand identity for many industries and companies that include flyer, brochure, business card, letterhead and other graphics and print materials.
- Worked on tight deadlines with developers to achieve our company goals.
- Converted Designs to high-quality HTML/CSS.

Portfolio

www.iamrakesh.com

www.psd2htmldeveloper.com

www.iamrakesh.com

*Career history and contacts available on LinkedIn. References available on request.